

Standard & District Ag Society

PO Box 208

Standard AB

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standardagsociety@gmail.com

Re: Standard & Rosebud Arena Advertising Campaign - 2024-25 Winter Season

The Standard & District Ag Society operates the Standard & Rosebud Arena. This arena is one of the hubs of our community during the winter season. We host an ever-growing local hockey association (East Wheatland Athletic Association), a Figure Skating Club that hosts many young Can-Skaters, and are also the designated meeting area for our local 4H club.

Our organization is a non-profit and we count on many of our generous local businesses to, quite literally, keep the lights on at our facility. Our sign advertising is one way that businesses, like you, have supported our arena. Arena Signage is 4x8, so you have a great opportunity to showcase your business. We are hosting 12 plus tournaments this year to local and distant communities, so your advertising dollars reach an extensive target audience. We ask that you provide the sign and the yearly cost of advertising is \$500.00, for Sept -Aug!

We are also launching our website revamp and at no additional charge will feature your corporate logo as part of our "In Partnership with our Community" Campaign.

Should you decide to take advantage of this opportunity, please reach out to standard.arena@gmail.com with your intent to do so and we can be in touch regarding when your sign can be dropped off, invoicing particulars and website advertising.

On behalf of the Standard Ag Society we greatly appreciate your consideration and look forward to working with your business.

Regards,



Standard & District Ag Society

Belinda Nielsen, Treasurer

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